EMEI
Event Management Educators Ireland

Dr John Carty

Atlantic Technological University (Galway)

representing

Event Management Educators Ireland (EMEI)

2023 Theme - 'the changing landscape of festival' evolution: adaptation: celebration

who are we?

EMEI

Event Management Educators Ireland

- Developing synergies between educators teaching and researching in the festival and event management studies arena
- Developing collaborative links with the wider festival & events sector

Institutes and Placement Contacts:

Institute	Programme	Professional Placement Contact
TU Dublin	BSc (Hons) Event Management	Megan Bergin Megan.Bergin@TUDublin.ie
IADT (Dun Laoghaire)	BA (Hons) Arts Management	Catherine Rossiter Catherine.Rossiter@iadt.ie
SETU (Wexford)	BSc (Hons) Tourism & Event Management	Julie Mulligan Julie.Mulligan@SETU.ie
MTU (Kerry)	BA (Hons) Event Management	Fiona Tobin Fiona.Tobin@MTU.ie
TUS Midwest	BB (Hons) Business Studies with Event management	June Prior June.OByrnePrior@TUS.ie
ATU (Galway City)	BB (Hons) in Event Management with Public Relations	Bernie Merry LinksOffice@gmit.ie
ATU (Sligo)	BB (Hons) Tourism & Event Management	Dr James Hanrahan hanrahan.james@itsligo.ie
Ulster University	BSc (Hons) Leisure & Event Management	Judith Buick j.buick@ulster.ac.uk
Dundalk IT	BA Event Management	Lorraine Dunne Lorraine.Dunne@dkit.ie

WHAT WE OFFER

Amy Lavelle

Graduate in BA (Hons) Business Studies with Event Management 2015

Volunteer Coordinator
Galway International Arts Festival
2014 - An internship position with responsibility for recruiting, coordinating, and overseeing the activities of 250 volunteers prior to and during Ireland's largest multidisciplinary art's festival.

Stage Manager
Macnas - Spectacle & Street Performance Company
2015 - Macnas Halloween Parade – Galway and Bram Stoker Festival – Dublin

Emma Carroll

Graduate in BA (Hons) Business Studies with Event Management 2019

Placement May 2019 – Mar 2020
Administration and Technical Support - **Culture & Arts Office Limerick City and County Council**

Emma is currently writing up for her PhD in TUS
Doctor of Philosophy - PhD, Event Management Oct 2019 - Jun 2023
Researching event attendees' perception of risk through a semiotic analysis

OLLSCOIL TEICNEOLAÍOCHTA BHAILE ÁTHA CLIATH
TU DUBLIN
TECHNOLOGICAL UNIVERSITY DUBLIN

Collaboration with arts festivals: e.g. St. Patrick's Festival

- Teaching & Learning - engagement with festivals through site visits, fieldtrips, guest speakers, assessment work & theses

- Levels 8 – 10: BSc Event Management, MSc Event Management, PhD studies

- 1st yr students gain work and volunteering experience here as part of their Event Operations module
- A 3rd yr student completed the first 3 months of her placement here in 2023
- A PhD student, **Danielle Lynch**, has experience working with St Patrick's Festival. Danielle's research asks: '*to what extent does place influence festival making practices in Ireland?*'. She is investigating Five Lamps Arts Festival (Dublin) and Imagine Arts Festival (Waterford) as PhD cases.

OLLSCOIL TEICNEOLAÍOCHTA BHAILE ÁTHA CLIATH
TUDUBLIN
TECHNOLOGICAL UNIVERSITY DUBLIN

FEST SPACE

SEIK
SUSTAINABLE EVENT INDUSTRY KNOWLEDGE

FADE

Collaboration with arts festivals through funded research projects

- SEIK project: Interviewed arts festivals & events and used the material to create open access teaching resources including case studies, podcasts and infographics www.seikproject.com
- FESTSPACE: Festivals, Events and Inclusive Urban Public Spaces - researched festivals in Dublin as well as in Glasgow, London, Barcelona and Gothenburg www.festspace.net
- FADE: Currently investigating the use of digital technology among arts festivals in Ireland @project_fade

Helena Burns – IADT

Institute of Art, Design + Technology Dún Laoghaire

- Helena graduated from the BA in Arts Management at the IADT in 2016
- Helena is currently Partnership Manager at POD Festivals (who produce Forbidden Fruit)
- She has worked on a variety of festivals across Ireland and Australia including Body & Soul, Brisbane Street Art Festival and Castlepalooza
- Her roles have included Operations Management, Artist Liaison and Event Production

Emma Baker – IADT

Institute of Art, Design + Technology Dún Laoghaire

- Emma Baker graduated from the BA in Arts Management at the IADT in 2009.
- Emma has an extensive and impressive background of events as part of her portfolio.
- These range from corporate events to large public outdoor events, concerts and festivals.
- Emma is proud to have worked as part of the teams behind some of Ireland's largest events - starting with St. Patrick's Festival, Festival of World Cultures, Dublin Tall Ships 2012 and Castlepalooza
- She has been nominated for Best Event Manager In Ireland's Event Industry Awards.
- In 2023 Emma founded her own Events Company "Aspire"

GRADUATE STORIES

Ali Keane

BA (Hons) Event Management - MTU

Class of 2022

Blas na hÉireann/ Irish Food Awards (Dingle)

ROLE: Events Executive

GRADUATE STORIES

Katelyn Foley

BA (Hons) Event Management - MTU

Class of 2022

Listowel Writers Week

- ***ROLE: Events Executive***

Graduate from BA (Hons) in Event Management - Rachel Curran

Placement Site:

- An Tain Arts Centre - Dundalk

- **Dundalk Institute of Technology**

Current Position:

- Assistant Regional Development Executive – Enterprise Ireland

Sarah Timmins

University of Galway, BA Drama & Theatre Studies 2014-2017

Since graduation Sarah has:

- Returned to work in the O'Donoghue Centre on several occasions assisting the Technical Officer
- Acted as Lighting Designer for a department production
- Worked on a large selection of theatre / event productions and tours for local and national companies
- Become Production Manager for Galway Theatre Festival
- Become Production Assistant for Galway International Arts Festival

Michael Foley

University of Galway, BA Drama & Theatre Studies 2014-2017

Since graduation Michael has:

- Returned to work in the O'Donoghue Centre on several occasions as Technician for festivals such as GTF, GIAF & Baboro
- Worked on countless local events and productions
- Become the resident Technician with Branar Téatar do Pháistí and has toured to the UK, US, China and around Europe

Ollscoil Teicneolaíochta an Atlantaigh

Atlantic Technological University

Atlantic Technological University (Galway)

BB (Hons) in Event Management with Public Relations

- Year 1: 150 hours work experience
- Year 3: 30 week work placements
- Graduates: increasingly securing employment in festival and event and arts sector

- Roles: event intern, marketing executive, volunteer coordinator, etc.
- Duties: operational, administrative, marketing, public relations, social media management, etc.

féile ealaíne an earagail arts festival

Made In Donegal

Baboró International Arts Festival for Children

CULTURE NIGHT

aoife association of irish festival events

ARCANA GLOBAL EVENT SPECIALISTS

MILESTONE incentive

- ATU is a Festival Patron
- Promote volunteer programmes to students and staff
- Research – e.g.
  - Collaborative project – Jan-Apr 2023
  - Challenges set by GIAF for ATU students to address
  - 24 groups (approx. 120 students) across 3 programme (tourism, hotel and event management with public relations)
  - Results – 209 suggestions dealing with marketing, fan engagement, strategy, sustainability and sponsorship/activation.

  - Proposed Masters in development
    - Event and Tourism Management – with a particular focus on sustainability

Galway International Arts Festival

Ollscoil Teicneolaíochta an Atlantaigh

Atlantic Technological University

Summary

- Connect with us
  - brochure in e-programme
  - Email addresses for each higher education institute in the brochure
  - eventmanagementei@gmail.com – generic email address
  - LinkedIn page – follow for updates

- Opportunities for collaboration:
  - Education – work experience, work placement, professional internships, volunteering
  - Research – undergraduate, postgraduate, staff
  - Training
  - Collaborative funding

https://www.linkedin.com/company/event-management-educators-ireland/

Thank you.

We look forward to collaborating with you.